



Meet and Greet Master Chef- Sanjeev Kapoor

The Yellow Chilli- Rajkot. April 9th, 2015- 12:00 pm onwards.

A city which is known for the historic- Kaba Gandhi No Delo (Mohandas Karamchand Gandhi's childhood residence) Ramakrishna Ashram and amazing Gujarati food got a new high in culinary matters with the launch of The Yellow Chilli- Rajkot, a pure vegetarian restaurant on November 10, 2014.

With **Master Chef- Sanjeev Kapoor** and the franchise owners of The Yellow Chilli- Rajkot, together **Dipak Bhatt and Manoj Anantrai Unadkat**, we welcome all the respected media persons to this amazing afternoon.

The Yellow Chilli menu reflects Sanjeev Kapoor's culinary excellence and is drawn from the North-West Frontier area with exotic picks from the Mughal era and specific regions of Punjab. It includes some of his signature dishes like Peru Pyala (Guava juice, lemon juice with a hint of mint syrup), Lalla Mussa Dal (Black lentil in signature style), Shaam Savera (Spinach koftas filled with creamed cottage cheese and served floating on a velvety tomato butter gravy), Zannat-E-Numa (For the potato lover - an exotic stuffed version in green spinach gravy), Gulab e Gulkand (Soft condensed milk balls stuffed with candy rose petals- New avatar of traditional gulab jamun) and many more. Yes, you can taste them too!

-Attending Guests-

Master Chef- Sanjeev Kapoor

Franchise Owners- Dipak Bhatt and Manoj Anantrai Unadkat

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About Sanjeev Kapoor-

Master Chef- Sanjeev Kapoor is the most celebrated face of Indian cuisine today. Award winning Chef extraordinaire, TV show host, runs a successful TV Channel 'FoodFood', author of bestselling cookbooks, restaurateur and winner of several culinary awards.

About Sanjeev Kapoor Restaurant Private Limited (SKRPL)-

Headed by **Rajeev Matta- Chief Executive Officer (CEO) of SKRPL** and making waves in the restaurant industry in India and abroad, The Yellow Chilli chain is a part of SKRPL that manages various restaurant brands of Sanjeev Kapoor. With 54 operational outlets under different brands, SKRPL is carrying forward the dreams of Master Chef- Sanjeev Kapoor of providing delicious food at affordable prices in every corner and nook of the country.

About Franchise Owners

Dipak Bhatt-

Ever since his childhood, Dipak Bhatt- Owner of The Yellow Chilli- Rajkot (Kalawad) franchise, dreamed of opening a restaurant. In spite of having a successful business set-up in Dubai and African continent, he wanted to give the food lovers of Rajkot a quality place to dine. The Yellow Chilli was the most trusted brand with an impeccable business module that encouraged him to follow his dreams.

Manoj Anantrai Unadkat-

Sharing the same dream as his fellow business partner, Manoj Anantrai Unadkat is an avid foodie himself. He is one of the leading wholesaler Tea Merchant in Rajkot and heads C. Anantrai & Company along with Aadesh Tours Travels Pvt Ltd, a travel agency. Through The Yellow Chilli, he wants to introduce quality food to the people of Rajkot.