



## **Grand Launch by Master Chef- Sanjeev Kapoor**

**The Yellow Chilli- Patiala, 26<sup>th</sup> June, 2015- 08:00 pm onwards.**

A city that's known for ancient forts, magnificent mahals, beautiful gardens and Patiala peg, will now get a new high in culinary matters with the opening of The Yellow Chilli- Patiala. Located at Stadium Road, next to Yadavindra Public School, this fabulous 78 cover restaurant is all set to welcome people of Patiala.

With **Master Chef- Sanjeev Kapoor** and the franchise owner of The Yellow Chilli- Patiala- Rahul Dhir, we welcome all the respected media persons to this beautiful evening.

The Yellow Chilli menu reflects Sanjeev Kapoor's culinary excellence and is drawn from the North-West Frontier area with exotic picks from the Mughal era and specific regions of Punjab. It includes some of his signature dishes like Peru Pyala (Guava juice, lemon juice with a hint of mint syrup), Lalla Mussa Dal (Black lentil in signature style), Shaam Savera (Spinach koftas filled with creamed cottage cheese and served floating on a velvety tomato butter gravy), Zannat-E-Numa (For the potato lover - an exotic stuffed version in green spinach gravy), Gulab e Gulkand (Soft condensed milk balls stuffed with candy rose petals- New avatar of traditional gulab jamun) and many more. Yes, you can taste them too!

**-Attending Guests-**

**Master Chef- Sanjeev Kapoor**

**Franchise Owner- Rahul Dhir**

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## **About Sanjeev Kapoor-**

Master Chef- Sanjeev Kapoor is the most celebrated face of Indian cuisine today. Award winning Chef extraordinaire, TV show host, runs a successful TV Channel 'FoodFood', author of bestselling cookbooks, restaurateur and winner of several culinary awards.

## **About Sanjeev Kapoor Restaurant Private Limited (SKRPL)-**

Headed by **Rajeev Matta- Chief Executive Officer (CEO) of SKRPL** and making waves in the restaurant industry in India and abroad, The Yellow Chilli chain is a part of SKRPL that manages various restaurant brands of Sanjeev Kapoor. With 54 operational outlets under different brands, SKRPL is carrying forward the dreams of Master Chef- Sanjeev Kapoor of providing delicious food at affordable prices in every corner and nook of the country.

## **About Franchise Owner**

### **Rahul Dhir-**

Rahul Dhir firmly believes that the restaurant business is a very lively and a people-oriented business. That's why, even with a Bachelor's degree in Civil Engineering from Thapar University, he always wanted to own a restaurant. With Sanjeev Kapoor's The Yellow Chilli, he wishes to introduce delicious food to the people of Patiala, along with fulfilling his passion of being a franchise owner.