



## **Rendezvous with Master Chef- Sanjeev Kapoor**

**The Yellow Chilli- Jabalpur. April 4<sup>th</sup>, 2015- 7:30 pm onwards.**

Jabalpur is a city that is known for its magnificent Dhuandar Falls and picturesque marble rock formations on the banks of the river Narmada. With the grand opening of The Yellow Chilli- Jabalpur, the city will now also be known for serving the delicious signature recipes by Master Chef- Sanjeev Kapoor.

With **Master Chef- Sanjeev Kapoor** and the franchise owner of The Yellow Chilli- Jabalpur, **Adarsh Agrawal and Mandeep Singh Khanna** together, we welcome all the respected media persons to this amazing evening..

The Yellow Chilli menu reflects Sanjeev Kapoor's culinary excellence and is drawn from the North-West Frontier area with exotic picks from the Mughal era and specific regions of Punjab. It includes some of his signature dishes like Peru Pyala (Guava juice, lemon juice with a hint of mint syrup), Lalla Mussa Dal (Black lentil in signature style), Shaam Savera (Spinach koftas filled with creamed cottage cheese and served floating on a velvety tomato butter gravy), Zannat-E-Numa (For the potato lover - an exotic stuffed version in green spinach gravy), Gulab e Gulkand (Soft condensed milk balls stuffed with candy rose petals- New avatar of traditional gulab jamun) and many more. Yes, you can taste them too!

### **Attending Guests**

**Master Chef- Sanjeev Kapoor**

**Franchise Owners- Adarsh Agrawal and Mandeep Singh Khanna**

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## **About Sanjeev Kapoor Restaurant Private Limited (SKRPL)**

Headed by **Rajeev Matta- Chief Executive Officer (CEO) of SKRPL** and making waves in the restaurant industry in India and abroad, The Yellow Chilli chain is a part of SKRPL that manages various restaurant brands of Sanjeev Kapoor. With 54 operational outlets under different brands, SKRPL is carrying forward the dreams of Master Chef- Sanjeev Kapoor of providing delicious food at affordable prices in every corner and nook of the country.

## **About Franchise owners-**

**Adarsh Agrawal from Chetanya Promoters & Developers** started his entrepreneurial journey at an early age of 21 years. Not afraid to take risks and bold decisions, he carved a niche for himself in the business world in a very short period of time. He actively supports new ventures and wanted to give the food lovers of Jabalpur a place that they can be proud of. He says, what's better than The Yellow Chilli.

**Mandeep Singh Khanna** took his entrepreneurial plunge, when he was just 18 years old. An ardent traveller and a foodie himself, his love for trying new cuisines interested him about the idea of having- The Yellow Chilli in Jabalpur. His trust in the brand and the premium name associated with it further encouraged him to associate himself with Sanjeev Kapoor.